



Chelsea Building Society

Following continued growth, the Chelsea Building Society, the UK's largest building society, were keen too expand their accommodation. As their headquarters are located in Cheltenham, a new customer contact centre was built at the edge of the town on the site of a former industrial estate.



The long, thin site was originally a mix of two storey industrial units, sandwiched between countryside and housing developments. The Chelsea Building Society acquired the land to expand their operations, in particular to develop a new call centre housing back up computer systems and additional staff welfare facilities including restaurants, gym and changing rooms.

Neil Nicoll of project architects Dyer said "The original proposal was to clad the building in painted copper but, for reasons of cost, this proved untenable. Consequently, we selected a green finish which would, as far as possible, simulate the original colour scheme. The building reflects the desire of both the Chelsea Building society and ourselves to maximise the sustainability of the development which has targeted a BREEAM excellence rating."

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